Empowering Members: A Windjammer Cruise
Perry Flynn,
ASHA Board of Directors

NOT a Luxury Cruise

More like a Windjammer Cruise

BUT THE ASHA WINDJAMMER CRUISE COMES WITH SOME PERKS!!

IDENTIFY THE SIGNS
• Newly launched campaign to raise awareness of the early signs of a possible speech, language, or hearing problem.
• Developed in response to member concerns.
• Includes PSAs, TV Spots, Print Advertisements, Blogs, Press Releases, Podcasts, Social Media Sharing, a consumer website, and a Member Toolkit.

www.identifythesigns.org
CLARC

CLINICIANS AND RESEARCHERS COLLABORATING

CLARC

• On-line tool designed to enable clinicians and researchers to identify one another for the purpose of forming research collaborations.

• Includes discussion forums and assistance searching for resources to support CLARC collaborations.

Practice Portal

Practice Portal Topics

• Gathers all information regarding a specific practice area in one area.

• Includes Client and Patient Handouts, Evidence Maps, Templates and Tools and more.

• Benefits include:
  - Access to content of all Perspectives
  - Ability to earn CEUs for $5 per issue
  - Access to online community
  - Save money on selected courses and events
  - Learn, connect, share, get involved, have fun!

The ASHA Community

• New, state-of-the-art online community offering:
  - Member directory
  - Enhanced discussions
  - Resource sharing

• Available now

• Join, fill out your profile, post a photo!
Value of the CCCs Campaign

Supporting Those Who Sail on the ASHA Windjammer Cruise!

WOW!
That’s a lot of champagne!
TIME TO END THE PARTY AND START SAILING THIS SHIP!

Leadership Development Program
If you want to… • Expand and refine your leadership skills to drive change in your current work setting • Become a leader within your state or professional association • Build a lifelong professional network • Give back to your profession through volunteer service • Influence policies, programs and services

THEN the ASHA LDP program is for YOU!

Components of the ASHA LDP Program
• Participate in a full-day Leadership Development Program face-to-face workshop
• Participate in scheduled webinars over the course of the next year on selected leadership topics
• Develop and complete an individual leadership project
• Actively participate on your learning team

ASHA LDP Program
• Go to ASHA webpage (www.asha.org) and search for Leadership Development Program
• Applications for the LDP for Health Care are being accepted until November 26, 2013 until 3:00 pm ET
• Applications for the LDP for Emerging Leaders will be accepted from January 15, 2014 through February 25, 2014 at 3:00 pm ET.

Advocacy at ASHA

TAKE ACTION!!!

Legislative Priorities

What are our key legislative priorities?

Education Issues
- Autism Therapy Alternatives
- Graduate Student Loans
- IDEA: Caseeload/Workload
- IDEA: Funding
- IDEA: Service Delivery Models
- Paperwork for Special Education
- School-Based Medicaid

Health Care Issues
- Congressional Hearing Health Caucus
- Early Hearing Detection and Intervention
- Habilitation and Rehabilitation Services
- Hearing Aid Tax Credit
- Medicaid Block Grants
- Medicare Coverage of Audiology
- Medicare Therapy Cap
- Over-the-Counter Hearing Aids
- Telehealth

Invitational Model

- Become an Inviting Person
  - With yourself and others PERSONALLY
  - With yourself and others PROFESSIONALLY

- In other words perform random acts of kindness for yourself and others
  - Personally
  - Professionally
HOW can we help “sail the ship”?

Some Ideas

- Personally inviting with yourself:
  - Go to the gym, yoga, swim,
  - Go to a movie with yourself or friends
  - Eat chocolate, ice cream…
  - Plan a cruise, walk in the woods…
  - Sit alone in peace and quiet…..

- Personally inviting with others:
  - Open a door for someone, help pick up something someone has dropped
  - Send flowers, deliver a dish of food
  - Take a friend to the movies, dinner, a walk in the woods
  - Plan a weekend get away
  - Take a friends kids to the movies

On many levels

- Large and small: work facility
- Large and small: locally
- Large and small: state
- Large and small: national

The Invitational Model of Learning

- William Purkey

Some Ideas

- Professionally inviting with others
  - ?
  - ?
  - ?
Some Ideas

• Professionally inviting with yourself
  ♦ ?
  ♦ ?
  ♦ ?

Action Plan

What can you realistically do to help “sail” our Windjammer Cruise?

Get Involved

http://www.asha.org/About/governance/Volunteering

The Many Faces of Leadership

The Beginning

• Do people in your school know what you do?
• Let them know with the in-service on Perry’s web site

Nikki Nelsons “Be-Attitudes”

• Be open to learning from others (not the king or queen of SLP)
• Be willing to give up current roles in order to take on new ones
• Be vigilant for ways to do the “right” thing in simpler more efficient ways
• Be willing to give up “our domain”/Speech/closet and let the general school population see what we do in classrooms
“Be-Attitudes” continued

• Be student centered, acting always on what is in the best interest of kids (not us as individuals)
• Be willing to take risks (stick your neck out) on behalf of students
• Be skilled at turning independent goals into shared ones with collaborative partners
• Be ready to let go when things you or others do turn out “wrong” or don’t work out (learn from the process of making mistakes, grow and move on)

Barbara Ehren: Survival to Thrival

• Beware the Statue of Liberty syndrome (Bring your tired, hungry, poor….)
• REFUSE to be overwhelmed (work smarter to be able to enjoy your professional and personal life)
• Anonymity is not advantageous
• Speech Teachers… we no longer are (language, literacy…) SLP
• Articulate unique contributions

Wayne Secord

“If SLPs want to broaden their impact and become instructional leaders in schools they must take risks and be open to change.”

(If you do what you have always done you will get what you have always gotten)

additions

• Have a sense of humor
• Project a positive attitude
• If you have a problem or complaint, come forward with a possible solution or two
• Complainey, winey, gossipy…. Gives a negative perception
• Collateral (weighing the scales)

Survival to Thrival continued

• Let the Lone Ranger RIP
• Ride in on a “low horse” (humility)
• Do what it take to make students thrive
  - Start with a clear end in mind/student academic success in regular education……
  - Enlist help of/collaborate with teachers
  - Engage students as partners, data collection, IEPs, self determination

Tommie Robinson

• Marshall Leob and Stephen Kindel define leadership as “the set of qualities that causes people to follow…” these qualities might include inspiring and motivating others LISTENING and acting in a CONSISTANT way and being RESPONSIBLE and ACCOUNTABLE.
A great way to lead

• Empower others in pursuit of a greater good

Qualities of Leaders
James Kouzes & Barry Posner

- Honest
- Competent
- Intelligent
- Broad-minded
- Straightforward
- Cooperative
- Imaginative
- Courageous
- Mature
- Self-controlled
- Forward looking
- Inspiring
- Fair-minded
- Supportive
- Dependable
- Determined
- Ambitious
- Caring
- Loyal
- Independent

10 Mistakes
James Kouzes & Barry Posner

- Failure to learn from mistakes
- Failure to be flexible
- Failure to acknowledge your past
- Commanding instead of leading
- Seeing things only in black and white

10 Mistakes continued

- Failure to listen
- Thinking of your own needs first
- Thinking leadership is forever
- Failure to teach
- Failure to have a sense of humor

True Leadership Traits

Eager
Cheerful
Honest
Resourceful
Persuasive
Cooperative
Altruistic
Courageous
Supportive
Assertive

True Leadership Traits

Committed
Loyal
Self-disciplined
Learn from mistakes
Responsible
Courageous
Principled
Passionate for
greater
Trustworthy
Tenacious
Patient
Confident
Open
Brainstorming

- Leadership possibilities in your job?
- Leadership possibilities at your school?
- Leadership possibilities in your district
- Leadership possibilities in our state?
- Leadership possibilities in the profession?
- Leadership possibilities at the national level?

Who are Inspiring Leaders for You?

How Can You Be Like Them?

References

- Nelson, Nicola, “Be-attitudes” for Managing Change in School-Based Practice”, June 2007, ASHA Leader
- Secord, Wayne, “Epilogue: Leading from the Heart”, June 2007, ASHA Leader
- Robinson, Tommie, Leadership: A Tool for Success” presentation at NCSHLA 2010, Convention, Greensboro, NC

Margaret Meade

“Never doubt that a small group of committed citizens can change the world. In fact it is the only thing that ever has.”
Volunteering and Leadership

“Volunteering is a fundamental building block of a civil society. It brings life to the noblest aspirations of humankind – the pursuit of peace, freedom, opportunity, safety, and justice for all people. At the dawn of the millennium, volunteering is an essential element of all societies.”

- International Association for Volunteers

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Meade