ArkSHA Board Meeting Minutes  
October 9, 2020  
Zoom  

Call to Order by President-Rachel Glade at 2:34 p.m.  

Attendance:  
Present: Rachel Glade-President  
Present: Aleecia Starkey-President-Elect  
Present: LeeAnn Griffith-Past President  
Absent: Kelli Watts-Treasurer  
Present: Shayla McCullough-Secretary  
Present: Aletha Cook -VP-Continuing Ed  
Present: Miriam Stafford-VP Elect Cont. Ed  
Present: Shelly Keller-VP SLP Services  
Present: Donna Smiley-VP Aud. Services  
Present: Marilyn Porterfield-Best Management  
Present: Lauren Rogers-ASHA SEAL  
Absent: Cheri Stevenson-ASHA STAR  
Present: Portia Carr-ASHA StAMP  
Absent: Randy Thurman-Lobbyist  
Absent: Courtney Sheppard-Lobbyist  

Minutes:  
Minutes from the previous board meeting were reviewed by the board.  
A motion was made and carried by all to approve the minutes as presented.  

Lobbyist Report (Randy Thurman/Courtney Sheppard): No report  

ASHA STAR Report: (Rachel Glade for Cheri Stevenson):  
• Medicaid manual is updated. Codes are being added for PT and OT. Comment period is open.  
• No longer an IQ requirement for 10+ year olds  

ASHA SEAL Report (Lauren Rogers): Report submitted  
• COVID-19 in schools  
• IDEA Part B guidelines shared by ASHA  
• 2020 School survey data is out  
• If individuals need support, please reach out to Lauren  

ASHA StAMP Report (Portia Carr): Report submitted  
• Focusing on a game plan for additional audiology and speech telehealth codes for Medicare  
• Received letter to send to Congress; Rachel will work on letter to send to ArkSHA members.  
• Encourage copying letter to our state reps and senators when sending.  

Board Reports  

Treasurer (Marilyn Porterfield for Kelli Watts): Report submitted  
• Convention registration lower than usual (approximately 285 registered; approximately 100 of those students)  
• Strong potential to hit profit mark—encourage registration on social media  
• Membership is down  
• Concerns from some members regarding registration cost since other virtual options are free  
• Share session information and highlights on social media during the convention live days  

A motion was made and carried by all to accept the financials as presented
Past President (LeeAnn Griffith): No report
  • Awards recipients were announced—Paula J. Gober recipient is Amy Faith; Ambassadors are Mark Webb and Brady Burford. Recipients will be highlighted on social media and on the convention platform.
  • 2021 Board election results:
    President-Elect: Amy Faith
    Secretary: Shayla McCullough
    VP for Audiology: Donna Smiley
    VP-Elect for CE: Danni Welch

President-Elect (Aleecia Starkey): No report

Secretary: (Shayla McCullough): No report
  • Posting to social media for Convention

Vice-President for Speech Pathology Services (Shelly Keller): No report

Vice-President for Audiology and Hearing Services (Donna Smiley): No report

Vice-President for Continuing Education (Aletha Cook):
  • Excited about registration numbers so far and hope social media posts will increase registration numbers
  • Moderators needed to provide ADE code for pre-recorded sessions—Board members volunteered
  • Encourage attendees to shop the convention store—funds go into the scholarship fund. Will be posted on social media.
  • Recordings will be available until November 15.
  • Discussed posting convention information on ASHA community pages to increase attendance and exposure
  • Idea to email program alumni about attending ArkSHA convention in the future

Vice-President Elect for Continuing Education (Miriam Stafford):
  • Working hand-in-hand with the Convention Committee. See above.

Committee Reports

Northwest Arkansas Outreach Committee (Amy Faith)- No Report

ISP Advocacy Committee (LeeAnn Griffith) - No Report; Summer 2021

Membership Dues Schedule (Kelli Watts) - No Report

Hearing Loss LiveBinder Committee (Tracy Pate & Krista Scruggs) -No Report

Literacy LiveBinder Committee (Andrea Hanson) - No Report

*Idea of a diversity workforce ad hoc in the future

Old Business

ABESPA Update (Rachel Glade):
  • ABESPA declined getting involved to support being able to bill private insurance if have a provisional license
  • Discussed reaching out to ASHA for assistance and guidance, as well as National Board contacts
  • Will email concerns to ABESPA so that we will have in writing and they possibly reconsider
• Discussed sending letter directly to Blue Cross Blue Shield, as well as having ArkSHA members contact ABESPA directly to let them know how impacted by this

**Policies & Procedures Plan of Action** (Rachel Glade):
• No action at this time
• Would like to start orienting Amy Faith as upcoming President-Elect

**New Business**

• None; Will review email regarding AAC to discuss at a later date
• Remaining 2020 meetings will begin at 3:00pm

**2020 Upcoming Dates:**
• Board meetings for 2020 (via Zoom): Nov 13 at 3pm; Dec 11 at 3pm
• CSAP: virtual day of sessions on November 21st
• ArkSHA Convention: October 12-15, 2020

**Adjourn** – at 3:34 pm by President, Rachel Glade

**Action Items**

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<tr>
<th>Task</th>
<th>Board Member Responsible</th>
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<tr>
<td>Letter for ArkSHA members to advocate for increased SLP and Aud Medicare telehealth codes</td>
<td>Rachel G.</td>
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<tr>
<td>Convention session, registration, and store social media posts</td>
<td>Shayla M.</td>
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