Call to Order by President, Aleecia Starkey at 3:03 p.m.

Attendance:
- Present: Aleecia Starkey -President
- Present: Amy Faith-President-Elect
- Absent: Rachel Glade -Past President
- Absent: Kelli Watts-Treasurer
- Present: Shayla McCullough-Secretary
- Present: Miriam Stafford -VP-Continuing Ed
- Absent: Danni Welch-VP Elect Cont. Ed
- Present: Shelly Keller-VP SLP Services
- Present: Charia Hall-VP Aud. Services
- Present: Marilyn Porterfield-Best Management
- Present: Lauren Rogers-ASHA SEAL
- Absent: Cheri Stevenson-ASHA STAR
- Absent: Portia Carr-ASHA StAMP
- Absent: Randy Thurman-Lobbyist
- Absent: Courtney Sheppard-Lobbyist
- Present: Emily Earnest, ArAA Liaison

Minutes: Minutes from the previous board meeting were reviewed by the board.

A motion was made and carried by all to approve the minutes as presented.

Lobbyist Report (Randy Thurman/Courtney Sheppard): No report

ASHA STAR Report (Cheri Stevenson): No report

ASHA SEAL Report (Lauren Rogers): Report provided
- Discussion on how states/school districts are shifting with COVID (space regulations, staffing, caseload numbers)
- National shortage of SLPs across many states, especially Hawaii.
- Parents desiring in-person therapy instead of teletherapy.
- States having online conferences—decreased attendance numbers, but good.

ASHA StAMP Report (Portia Carr): No update

Board Reports

Treasurer (Marilyn Porterfield for Kelli Watts): Report submitted
- Continue to be watchful of Profit and Loss Budget vs. Actual
- $13,206.26 currently in operations checking account
- Almost all sponsors have selected $500 sponsorship level for annual convention
- A question was posed whether ArkSHA was eligible for COVID funds from the government as a 501(c)6

A motion was made and carried by all to accept the financials as presented.

Past President (Aleecia Starkey for Rachel Glade): Report submitted

Honors and Awards Committee, Nominations:
- Honors and Awards committee recommends adding the ArkSHA Medical Award. This award recognizes distinguished clinical service by an individual speech-language pathologist and/or audiologist in recognition of outstanding commitment and specific contribution to the delivery of speech-language pathology and/or audiology services in a medically based setting (rehab, hospital, skilled nursing, acute care). With approval, this award will begin being awarded this year (2021).
• Google Form template created for voting on awards each year (placed in the Honors and Awards folder on the Board portal).
• Google Form created for Board nominees to submit their information. Information regarding each Board position should be provided via link to PDF or the Policies and Procedures.

**Board approved the committee recommendation to add the ArkSHA Medical Award.** Marilyn will work to get this award added to the website and forms.

**President-Elect** (Amy Faith): No report
• Working to get survey responses in.
• Committee hopes to create a Marketing video that is 3-5 minutes long and can be shared on social media, the website, to graduate programs, etc. with reusable content promoting what ArkSHA does for its members and the professions, as well as to increase membership.
• Amy reported the committee is also evaluating website to be able to continue to keep www.arksha.org relevant. The committee would like to evaluate options for membership such as multi-year membership plans and auto-renewal. The tasks of the Membership Dues Schedule Ad Hoc can be moved to this committee. Amy will reach out to Kelli and Marilyn to discuss.

**Board approved the committee recommendation** to spend up to $500 on a marketing video for membership. The committee will begin researching quotes.

**Secretary**: (Shayla McCullough): No report
• Second quarter newsletter deadline is June 4th. Shayla will send out reminders and options for content to be included.
• Let Shayla know if there is any information your committee would like posted to social media accounts.

**Vice-President for Speech Pathology Services** (Shelly Keller): Report submitted

**Government Relations Committee:**
• Legislative session is officially over. Bills were introduced and passed in a rush the final week of the session, causing blindsiding.
• The committee plans to spend future meetings reviewing what went well this session and how can better be prepared for the next legislative session.
• Will begin working on the logistics for adding the Interstate Compact for the 2023 session.
• Next meeting on next Friday (May 21st)
• Legislative advocacy dashboard/page will be updated.
• Thanks to Shelly and Charia for leading this committee!

**Vice-President for Audiology and Hearing Services** (Charia Hall): Report submitted

**Fundraising Committee:**
• Give $5 Campaign started at beginning of May with a goal of $5,000. First $1,000 will go towards the Betty Bass Scholarship. $175 raised to date. Any additional money will be put in the Charitable Fund.
• Goal is to get the Charitable Fund to a $25,000 in order to create an endowed scholarship fund in which ArkSHA can select the recipient. Current amount in the Fund is $10,849.10.
• Additions to the prize basket will be highlighted on social media accounts.

**The Hearing Health Advocacy Committee**: No update

**Vice-President for Continuing Education** (Miriam Stafford): No report
• Call for Papers is open but slow number of papers being submitted.
  o Deadline extended to May 30th
Will be shared with neighboring state associations

- Working on speakers for the convention—speakers slowly getting completed contracts and items back.
  - Gretchen and Aleecia will present 2 hours on SLPAs.
  - 1 hour session on reflex integration and language development research was suggested.
  - Rachel Sievers with the EARS program may do a tech and education update session.
  - Emily Earnest from ArAA said that they are considering covering a 2 hour time slot on Thursday of the convention—technology update, classroom acoustics. The ArkSHA Call for Papers information will be added to the ArAA social media accounts.
- More vendors and sponsors are rolling in.

**Vice-President Elect for Continuing Education** (Danni Welch): No report
- Working with Miriam on convention committee.

**Ad Hoc Committee Reports**

**ISP Advocacy Committee** (Lauren Rogers): No report

**Membership Dues Schedule** (Marilyn Porterfield for Kelli Watts): This committee will dissolve and the duties will fall under the Marketing Committee.

**Hearing Loss LiveBinder Committee** (Tracy Pate & Krista Scruggs): Marilyn will reach out to Tracy to see if this committee needs to continue.

**Literacy LiveBinder Committee** (Andrea Hanson): Marilyn will reach out to Andrea to see if this committee needs to continue.

**Old Business**

**ABESPA Update** (Aleecia Starkey):
- Trouble accessing ABESPA meetings. There is a new Executive Director.
- Some members are having difficulty renewing membership dues on ABESPA website.
- ArkSHA has reached out to ABESPA to get convention pre-approved.

**New Business**

**Speech Assistants/Aides** (Aleecia Starkey):
- Arkansas’ paperwork and training are prohibitive--100 clock hours are needed for ASHA, but unable to get that many hours in Arkansas; Amount of supervision required is a lot.
- Aleecia, Melanie, and Gretchen are working on updates/rules that would make things more user-friendly and allow SLPs to use SLPAs to the full extent they are able.
- There is a need to differentiate between schools and private clinics.

**Dates to Remember:**
- Board meetings for 2021: 2nd Friday of the month at 3pm
  - July 9, Aug 13, Sept 10, Oct 8, Nov 12, Dec 10 – No meeting in June
- ArkSHA Annual Convention: October 13-15, 2021
- CSAP: Fall-Washington, DC

Adjourn – at 3:46 p.m. by President, Aleecia Starkey
<table>
<thead>
<tr>
<th>Task</th>
<th>Board Member(s) Responsible</th>
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<tbody>
<tr>
<td>Update website and forms with Medical Award information</td>
<td>Marilyn P.</td>
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<tr>
<td>Obtain quotes for marketing video ($500 limit)</td>
<td>Marketing Committee</td>
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<tr>
<td>Membership Dues Schedule ad hoc move to Marketing Committee</td>
<td>Amy F., Kelli W., Marilyn P.</td>
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<tr>
<td>Send newsletter needs/ideas to Board</td>
<td>Shayla M.</td>
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<tr>
<td>Update Legislative Advocacy page</td>
<td>Govt. Relations Committee</td>
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<tr>
<td>Highlight Give $5 Campaign on social media</td>
<td>Shayla M.</td>
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<tr>
<td>Send Call for Papers info to ArAA and surrounding state associations</td>
<td>Shayla M.</td>
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<tr>
<td>Send ideas/suggestions to Aleecia for SLPA updates</td>
<td>All</td>
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<tr>
<td>Reach out to Hearing Loss and Literacy ad hocs re: continue or dissolve</td>
<td>Marilyn P.</td>
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