ArkSHA Board Meeting Minutes
February 8, 2019
Best Association Management

Call to Order by President, LeeAnn Griffith at 3:02 pm.

Attendance:
Present: LeeAnn Griffith -President
Present: Rachel Glade-President-Elect
Present: Ashlen Thomason -Past President
Absent: Amy Shollenbarger-Treasurer
Present: Shayla McCullough-Secretary
Present: Jennifer Fisher -VP-Elect Continuing Education
Present: Aletha Cook-VP Cont. Ed
Present: Shelly Keller-VP SLP Services

Absent: Sam Atcherson-VP Aud. Services
Present: Randy Thurman & Courtney Sheppard-Lobbyist
Present: Marilyn Porterfield-Best Management
Absent: Lauren Rogers- ASHA SEAL
Present: Cheri Stevenson- ASHA SMAC
Beth Ashbaugh- AR NSSLHA Rep
Kami Rowland- guest

Minutes: Minutes were reviewed by the board. An addition was made to the StAMP report, stating that ASHA received clarification from CMS regarding students serving as qualified service providers.

A Motion was made and carried all to approve the minutes.

Lobbyist Report: The tax cut bill made it past the Senate and is now in the House. Teacher raises are in place, $1,000 per year up to 4 years. There will not be any funding for the stipend. A bill was filed this week by Representative Eubanks to prevent school districts from paying licensure fees, which could pose an issue for the upcoming ArkSHA Convention for SLPs whose registration and membership is typically paid for by their district. Discussion surrounded scheduling a meeting with Representative Eubanks and possibly Cozart the upcoming Monday to discuss.

ASHA STAR Report: Cheri Stevenson reported that EQ Health replaced AFMC on December 20, 2018. The new contact is Elizabeth Pittman. If any issues regarding approvals for more than 90MPW arise, email Cheri Stevenson for her to troubleshoot and resolve with Elizabeth. Examples were provided, such as AAC evaluations, z-scores on Physical Therapy evaluations, and units requested being reduced. Therapy Advisory Council meetings will resume monthly, with the next scheduled for February 15, 2019. It was reiterated that therapy billing at EIDT centers should submitted using the center’s billing number not the individual SLP’s billing number. IQ testing of children 10 and older will go to promulgation.

ASHA SEAL Report: Report submitted

ASHA StAMP Report: Notes were provided to the Board by Aletha Cook regarding telemedicine and an NCCI Policy Manual error regarding G0515. ASHA papers and statements regarding telemedicine will be researched, as well as Medicaid guidelines regarding billing for telemedicine (There were questions regarding billing for telemedicine in Arkansas through 3rd party payors such as Medicaid). In regards to the error reported in the NCCI Policy Manual stating that SLPS could not report on cognitive skill development (G0515), CMS reported that it was an “inadvertent error.” A link was provided for SLPS to address any denials received due to this error.

Board Reports
Treasurer: The financials were briefly discussed and reviewed by the board.
A motion was made and carried all to accept the financials and budget as presented.

Past President: (Ashlen Thomason) She will secure names for members to the Nominations and Elections and Honors and Awards Committees for the April Board meeting.
President-Elect: (Rachel Glade) Rachel Glade reported that 168 membership renewals had been received thus far for 2019. Nominees for the Membership Committee will include 2 SLPS (Cara Huff & Cathy Jarrett), 2 Audiologists (Charia Hall & Natalie Benefield), and 1 student (Beth Ashbaugh).

A motion was made and carried to accept the members presented for the Membership Committee.

Secretary: (Shayla McCullough) Will work on securing members for the Publications and Archives and History Committees for April. Articles for the upcoming newsletter are to be sent to Shayla McCullough and Marilyn Porterfield.

Vice-President for Speech Pathology Services: (Shelly Keller) Shelly suggested reaching out to all SLPs not just ArkSHA members. Information was shared regarding 3 free ASHA blasts for breaking/important news, creating a membership directory on the ArkSHA website, increasing communication using Constant Contact (paired with the newsletter), and having “members only” tabs on the ArkSHA website.

Vice-President for Audiology and Hearing Services: (Sam Atcherson) No Report

Vice-President for Continuing Education: (Jennifer Fisher) & Jennifer provided the Board with updates for the 2019 ArkSHA Convention surrounding the theme, speakers/topics, and budget. The dates are October 2-4, 2019 and the theme is “Mission Possible.” Suggestions were made to have the t-shirt design be a contest for students. Ethics is now a requirement and will be the Wednesday evening session by Dr. Travis Threats. The Thursday Keynote speaker is Dr. Tommie Robinson, a past ASHA President. 2 additional speakers have been contacted for Thursday and will try to secure an audiologist to fill 1 more “big” position. Once speakers are confirmed, they will be sent out in an e-blast to encourage attendance. In regards to vendors, Marilyn is to be copied on email correspondence to potential vendors. There was also discussion surrounding having a big push for sponsors to help the budget. She will also secure names for the convention committee for board approval.

Vice-President Elect for Continuing Education: (Aletha Cook): She will secure names for members to the Continue Education Committee for Board approval. The CE Committee will look into CE Recordings (cost, process, CE requirements, etc.)

Committee Reports

CSAP 2019 Ad Hoc Committee: Committee will continue to get all items together for the welcome bags for CSAP. Door prizes are still needed, with a goal of 15-18. CSAP is not an approved ASHA CEU provider yet. The Board will vote on the fee if ArkSHA can be a CEU provider for the Spring.

Multilingualism/bilingualism/ELL issues Ad Hoc Committee: No Report

Old Business

Roles & Responsibilities for SLPS in the School – Kami Rowland reported that the document should be completed in the next month and then will be sent to Commissioner Key.

ArkSHA Foundation: it was reported that they are acquiring board members and looking to send a survey out to all past award recipients. They are seeking legal help on establishing the foundation as a 501 c(3).

Student Advocacy Day: March 5, 2019 at the Victory Building, where Jeff Adams has reserved a room. Lobbyists are securing speakers. 4 students from each University program have been invited.
NWA Regional CE: A conference on dyslexia is already being held by UA-Fayetteville. ASU was mentioned as a future location, particularly if the space will be at no cost. The Board does not want this CE event to compete with ArkSHA Convention.

New Business

Website Updates: Rachel Glade has researched other state association’s websites and social media pages—suggested restructuring the current website (i.e., tabs, member and student member of the moment, minutes in the members only section). Goal is to make website more accessible on smart phones and intuitive to membership. The Board will receive Rachel’s proposals to review and vote on electronically after providing feedback and suggestions. There was also discussion on the Facebook page and whether an organization page would work better.

A motion was made and carried all to restructure the Facebook page as an organization pending it being able to stay private.

A motion was made by LeeAnn, as president, and approved by the board, to establish the Communications and Technology Ad Hoc Committee chaired by Aletha Cook and Shelly Keller

April Board Meeting and CAPCSD: Many of those that typically attend CAPCSD will not be attending so will not conflict with attendance at the April meeting.

Adjourn – at 5:27 pm