ArkSHA Board Meeting Minutes  
February 12, 2021  
Zoom

Call to Order by President-Aleecia Starkey at 3:01 p.m.

Attendance:
Present: Aleecia Starkey -President  
Present: Amy Faith-President-Elect  
Absent: Rachel Glade -Past President  
Present: Kelli Watts-Treasurer  
Absent: Shayla McCullough-Secretary  
Present: Miriam Stafford -VP-Continuing Ed  
Present: Danni Welch-VP Elect Cont. Ed  
Present: Shelly Keller-VP SLP Services  
Present: Charia Hall-VP Aud. Services  
Present: Marilyn Porterfield-Best Management  
Absent: Lauren Rogers-ASHA SEAL  
Absent: Cheri Stevenson-ASHA STAR  
Absent: Portia Carr-ASHA StAMP  
Absent: Randy Thurman-Lobbyist

Minutes: Minutes from the previous board meeting were reviewed by the board. 

A motion was made and carried by all to approve the minutes as presented.

Lobbyist Report (Randy Thurman): No report

- HB1465 (Dotson): Bill to leave giving of a license based on moral character. Will keep an eye on this bill moving forward.
- HB1063: Currently reads, “A healthcare professional, who is licensed in Arkansas and has access to a patient’s personal health record that is maintained by a physician” is allowed to practice telehealth. The committee proposed amending the language to say, “…maintained by a physician, or licensed healthcare provider or local education agency,” because school-based SLPs sometimes treat children who don’t have health records pertaining to speech-language delays/disorders. Randy working with Rep. Pilkington on changes. The 3rd amendment was placed on the bill and will be on the House calendar when they return.
- HB1068: Group meetings by Telemed- Passed out of the house 97 to 0. Will go to senate public health committee.
- HB1316 (Rep Fite and Wallace): soft drink tax act out by 2025. Funds the Medicaid trust fund. Rather than have this dedicated soft drink tax stream, looking to dip into general revenue. Hospital Association is also working to fight this.
- HB1428 (Rep Josh Miller and Dan Sullivan): repeals the AR works act of 2016- Medicaid expansion.
- HB1487: Gonzalez- immunity for businesses; can’t be sued by customer who thinks they contracted COVID at place of business.

ASHA STAR Report (Cheri Stevenson): No report

ASHA SEAL Report (Lauren Rogers): Report Submitted

- Due to COVID-19, ASHA realized quickly that virtual exhibits were going to be needed in order to have successful conventions. They sent surveys to gather information on what members were needing/wanting. They established that they need to give attendees a reason to visit the Exhibit Hall- create FOMO (fear of missing out) and possibly include games, networking and exhibitor presentations.
- ASHA promoted a national survey in order to gather critical information for services provided in school-based services.
ASHA StAMP Report (Portia Carr): No report

- There was a brief StAMP meeting to continue working on Medicare PowerPoints to educate people on Medicare guidelines but we didn’t discuss any Medicare updates.

Board Reports

Treasurer (Kelli Watts): Report submitted

It was noted that in the current checking account there are funds for just over 3 months of operating expenses. Looking at doing personal emails to past members. Aleecia asked the board to reach out to friends/acquaintances that have been past members and see what it would take to get them back in the fold. Need to really think about what we can do to get rolling. Also looking at stand-alone CEU sessions as well. The board shared ideas on topics for potential speakers.

A motion was made and carried by all to accept the financials as presented.

Past President (Rachel Glade):

- The Honors and Awards Committee has no updates for February. We are working to schedule a meeting in February and plan to have an update in March.

President-Elect (Amy Faith):

- Held first meeting January 27th and will continue meeting on the 4th Wednesday of every month.
- Current focus - develop survey to gather information to guide marketing - hope to have proposed survey to Board for approval in March meeting.
- Decided to wait until 2022 to submit ASHA grant - using data gathered from survey this year to guide grant writing.
- Interested in seeing if anyone has ideas, skills, or contacts to someone for development of a 3–5-minute marketing video that we could use on social media, distribute to professors for use in professional education classes, etc.??

Secretary: (Shayla McCullough):

A motion was made and carried by all to accept Portia Carr as a member of the Communications Committee.

- Reminder on Newsletter Deadlines: March 10, June 4, September 10, December 3
- The 1st Quarter newsletter article list was briefly reviewed. It was asked if board members can submit anything, please do so by the deadline.

Vice-President for Speech Pathology Services (Shelly Keller):

- Government Affairs Committee Report included: Much of it in the Lobbyist Report
  - The committee met on Friday, January 22, via Zoom. The committee discussed House Bill 1063, Senate Bill 88 and joining the Audiology and Speech-Language Pathology Interstate Compact.
  - HB 1063: Randy Thurman reached out to Representative Pilkington, Commissioner Key at the Arkansas Department of Education and Robin at the Arkansas Association of Educational Administrators. And asked some members from the committee to reach out to Representative Pilkington as well. More updates under Lobbyist Report
  - SB 88 is an act to amend the composition of the Arkansas Board of Hearing Instrument Dispensers. Charia is going to reach out for input on this bill so committee tabled until next meeting.
  - The committee discussed ASHA’s model Audiology and Speech-Language Pathology Interstate Compact bill. There are a couple of items in the bill that ABESPA would have to help us with.
Rachel reached out to someone at ABESPA, Elizabeth, to see if she would meet with the committee. Elizabeth responded that she would have to seek legal counsel before meeting with us.

Vice-President for Audiology and Hearing Services (Charia Hall):
- Fundraising Committee Report:
  - The committee met on Thursday, February 4th, via Zoom.
  - Would like to edit membership renewal forms and convention forms to make the donation option larger/more noticeable. Would also like to add more information to the website about Betty Bass and previous scholarship winners, to help potential donors better connect with the scholarship.
  - Would like to consider inserting a small flyer into the convention packet as well as a cash donation box next to the silent auction items at the convention.
  - Discussing a “Take 5” campaign, possibly with Better Hearing and Speech Month (May) to encourage donating $5. Possibly having those that donate get entered into a drawing.
  - Also discussed doing separate email solicitations/information sharing for each the Betty Bass Scholarship and the ArkSHA Charitable Fund.

Vice-President for Continuing Education (Miriam Stafford):

A motion was made and carried by all to accept Krista Scruggs as a member of the Convention Committee.
- Committee met in January to assign roles.
- We have secured several speakers and are waiting to hear back from our featured speaker as well as several others.
- Contacting Vendors/Sponsors starting this week - Please email if you have any vendors/sponsors to add to our list (see Drive).
- Miriam shared the current T-shirt theme ideas.
- Working with Marilyn on Call for Papers soon.

A motion was made and carried by all to give Melanie Meeker a free convention registration as a thank-you for CEA role.

Vice-President Elect for Continuing Education (Danni Welch): Working with Miriam on convention committee.

Ad Hoc Committee Reports

ISP Advocacy Committee (Lauren Rogers): No Report
Membership Dues Schedule (Marilyn Porterfield for Kelli Watts): No Report
Hearing Loss LiveBinder Committee (Tracy Pate & Krista Scruggs): No Report
Literacy LiveBinder Committee (Andrea Hanson): No Report

Old Business

ABESPA Update (Aleecia Starkey): Amy and Marilyn tried to join the January meeting and never received the joining information.

Interstate Compact: Looking at doing something for the 2023 session, but possibly without the help of ABESPA. There is a current struggle with communicating with the current licensing board. Asked Randy for his help to begin thinking of who would be able to help us with the bill proposal then. It would not change the scope of practice, just the license abilities. ASHA has a model bill to help guide the process of what needs to be in it.
New Business

ArkSHA State of Affairs date for ASHA CE Submission - Will confirm at the March meeting date and time.

Dates to Remember:
   a. Board meetings for 2021: 2<sup>nd</sup> Friday of the month at 3pm
      i. March 12, May 14, July 9, Aug 13, Sept 10, Oct 8, Nov 12, Dec 10
      ii. No board meeting in April or June
   b. ArkSHA State of Affairs- April, exact date TBD
   c. CSAP: Spring: Richmond, VA; Fall: Washington DC

Adjourn – at 4:06 pm by President, Aleecia Starkey

Action Items

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<th>Task</th>
<th>Board Member Responsible</th>
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<tbody>
<tr>
<td>Send Newsletter Articles</td>
<td>All</td>
</tr>
<tr>
<td>Send ABESPA letter requesting information to join in advance</td>
<td>Aleecia and Marilyn</td>
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<tr>
<td>Access and use Strategic Plan tracking sheet</td>
<td>All</td>
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