

Arkansas Speech-Language-Hearing Association



SOUND EXPRESSIONS

A Quarterly Publication

PRESIDENT'S PERSPECTIVE

Aleecia Starkey
2011 ArkSHA President



I must say that the first three and a half months of my presidency have been interesting and a learning experience for me. (Yes, an OLD dog can learn new tricks!) We have settled in with our new management company and are getting everything transferred and up and running – thanks to all of the new management team. It was a learning experience to see how much “stuff” an organization can accumulate.

The next learning experience was at the legislature. Representative Toni Bradford sponsored a bill to move the date speech/language pathologist would be paid when the salary stipend is funded. By having a specific date that is not at the end of the school year, it is hoped that funding will be more readily available. Dr. Kimbrell and the Department of Education asked that the bill include a method for repayment to the ADE if the speech/language pathologist received a stipend then resigned before the end of the school year. The bill passed both House and Senate and was signed by Governor Beebe.

President's Perspective, continued on pg 3

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ArkSHA REGIONAL SEMINAR at ARKANSAS STATE UNIVERSITY JULY 29, 2011

The AaaaBC's of Fluency: Adaptive Assessment and Activity Approaches by Creative Clinicians.

This comprehensive 5 hour seminar will be presented by Tisha G. Pierce, Assistant Professor of Communication Disorders and Clinical Supervisor in the Arkansas State University Speech and Hearing Center. She has taught courses in normal language development, cranio-facial anomalies, anatomy and physiology, and fluency. Her research interests include non-verbal communication, pragmatics, voice disorders and fluency disorders. Ms. Pierce has an interactive teaching style that facilitates the acquisition of knowledge in these core professional areas. She has presented on various topics at the local, state, regional and national level.

This presentation will provide a refresher course on fluency disorders, as well as current theories on etiology of stuttering. Data collection and information gathering will be specific targets of discussion. Several innovative and functional assessment techniques will be presented along with hands-on practice. The development and implementation of intervention strategies will be discussed.

Complete details and a registration form are included on page 9 of this newsletter.

Light Breakfast foods and drinks will be provided. Lunch will be “on your own” with several fast restaurants on ASU campus or near campus. Go to ArkSHA'S website at <http://www.arksha.org> to register, or mail the form included in this newsletter.

ArkSHA MISSION STATEMENT

To provide leadership, professional development, and quality membership services for audiologists and speech-language pathologists; to serve as the catalyst for innovative practices in prevention, assessment, diagnosis, and treatment of communication, hearing, balance, and swallowing disorders; and to advocate for the provision of quality programs and services and for the rights of people with communication hearing, balance, and swallowing disorders.

ArkSHA 2011 BOARD OF DIRECTORS

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INFORMATION CENTER

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PRESIDENT'S PERSPECTIVE, CONTINUED

The most difficult learning experience included responding to a very biased feature article by Cathy Frye in the Arkansas Democrat Gazette. In the article Ms. Frye accused some speech/language pathologists of shopping for business by scaring parents of normally developing children into believing that their children had a disorder and needed therapy. Reading the article was difficult; writing a response to the letter was even harder, because I wanted the response to be educational, informative and non-judgmental. It once again reinforced for me that we need to ensure that parents and others understand the difference in screening and assessment and that they need to be educated in why early intervention may be critical to a child's literacy development and academic performance.

I look forward to the rest of the year and to the new learning experiences that are to come.

Aleecia Starkey
2011 ArkSHA President

Call for ArkSHA Honors and Awards Nominations

The Honors and Awards Committee is requesting nominations for ArkSHA Honors and Awards for 2011. Please nominate individuals for the following awards:

- **Louis M. DiCarlo Award for Clinical Achievement**
- **Frank R. Kleffner Clinical Career Award**
- **Paula J. Gober Public School Award**
- **Research Award**
- **Audiology Award**
- **Honors of the Association**

You may email your nominations to cbflem@swbell.net; send your nominations by mail to Carol Fleming at 815 Coulter Road, Sherwood, AR 72120-5919; or fax to the ArkSHA office 501-224-0988. Be sure to include your name and a biographical sketch of the nominee including their professional history. Nominations should indicate the award you are nominating the individual for and why you think they should receive recognition. Awards and honors recipients will be announced at the Awards Reception at the Annual Convention in Little Rock, Arkansas. Nomination forms are available online at www.arksha.org.

Call for 2012 Board of Director Nominations

The Nominations and Elections Committee is actively seeking nominations for the 2012 ArkSHA Board of Directors. Who do you want to represent you on the Board of Directors? Do you know someone who has something to offer our professions? Perhaps you would like to sit on the Board. Nominate someone you know or even nominate yourself!

The Nominations and Elections Committee invites you to nominate individuals for one of the Board positions that will be open in 2012:

- **President Elect**
- **Vice President Elect of Continuing Education**
- **Vice President of Speech Language Pathology Services**
- **Treasurer**

Make your nominations as soon as possible. When nominating someone, please be sure they are willing to serve. The committee will contact them with further information.

You may email your nominations to cbflem@swbell.net; mail nominations to Carol Fleming at 815 Coulter Road, Sherwood, AR 72120-5919; or even call in nominations to (501) 590-1702.

Treasurer's Report:

A balance sheet comparison between current and previous years reveals total current assets of \$143,350.08 in contrast to \$135,592.17 at this time last year. This increase of \$7,757.91 indicates improvement with ArkSHA's overall financial health. Our primary revenue streams continue to be membership fees and the ArkSHA Convention registration fees. Please support our organization by renewing your membership now, and by planning to attend this year's ArkSHA Convention in the fall. Also, I would like to encourage all members to donate to ArkSHA's Student Scholarship fund. Donating to this fund is a wonderful way to invest in the future of professions.

Jeffrey C. Adams, M.S., CCC-SLP
ArkSHA Treasurer

Arkansas Speech-Language-Hearing Association 2011 Convention



Saddle Up With ArkSHA!

Howdy ArkSHA members! "Saddle Up with ArkSHA" for the 2011 Annual Convention!
October 12-14, 2011, Embassy Suites, Little Rock, Arkansas

KEYNOTE SPEAKER: Marilee Fini, M.A. CCC/SLP, "Overcoming the Impossible"



Marilee Fini, M.A. CCC/SLP is a practicing speech pathologist in Cleveland, OH running her own private practice, MLF Speech Therapy. She graduated from John Carroll University with a B.A. in Communications in 1991 and graduated from Kent State University with a M.A. in Speech Pathology in 1993. Marilee regularly speaks on the subject of stuttering throughout the U.S., often being an invited speaker for speech and language conventions as well as presenting for seminar companies, schools, hospitals and other agencies. In her workshops, she sheds a unique light on the subject of stuttering since she has spent most of her life dealing with her own stuttering.

Cynthia McCormick Richburg, Ph.D., CCC-A/FAAA is currently an Associate Professor at Indiana University of Pennsylvania in the Department of Special Education and Clinical Services. Dr. Richburg completed two Neuroaudiology Fellowships at Dartmouth-Hitchcock Medical Center, under the direction of Dr. Frank Musiek. It was during those fellowships that she developed her interests in auditory processing disorders. Dr. Richburg continues to evaluate patients in the clinic, where she works closely with the SLP clinicians providing an interdisciplinary approach to the AP evaluation and remediation process. She is the 2009-2011 Editor for the *Journal of Educational Audiology* and is currently writing a textbook entitled, "School-Based Audiology," published by Plural.

Cathy A. Pelletier is the Integrated Chief of Speech-Language Pathology at Walter Reed Army Medical Center, Washington, DC and the National Naval Medical Center, Bethesda, MD. She is a graduate of Penn State University with a Master's Degree in Speech-Language Pathology. Her doctorate is from Cornell University in Food Science, specializing in Sensory Evaluation. Dr. Pelletier is the co-author of the textbook *Management of Adult Neurogenic Dysphagia* (1999, Singular Publishing Group, Inc.) and author of many book chapters and journal articles. She currently serves as a member of the Coordinating Committee of ASHA's Special Interest Group Swallowing and Swallowing Disorders and on the Board of Directors of the Dysphagia Research Society. She was recently named as the first civilian subject matter expert in speech-language pathology to the US Army Surgeon General. Her research areas of interest are the role that taste plays in swallowing and the feeding practices of certified nurse assistants.

Dr. Shari Robertson, Ph.D., CCC-SLP is a Professor of speech-language pathology and Associate Dean for Graduate Study and Research at Indiana University of Pennsylvania. Prior to obtaining her doctorate at UW-Madison, she was a school-based SLP and special education supervisor for 17 years. Having presented more than 200 workshops and seminars over the past 6 years - including as an invited speaker to the ASHA schools conference and the ASHA national convention - she is dedicated to bridging the gap between researchers and practicing clinicians. Robertson is known for her highly-interactive, practical, and entertaining style.

Linda Hodgdon, M.Ed., CCC-SLP is a Speech-Language Pathologist who is internationally known as a pioneer in developing the use of visual strategies to support communication for students with Autism Spectrum Disorders. Her programs are packed with best-practices and effective ideas for improving communication and behavior. A powerful and entertaining presenter, Linda shares practical information that inspires program participants to accomplish new goals with students immediately.

Linda is the author of *Visual Strategies for Improving Communication and Solving Behaviors in Autism*. Considered essential resources for professionals and parents, these are two of the most recommended books in the field. Linda Hodgdon is the Director of Cornerstone Communication Center, an organization that provides consultation, training, and professional development with the goal of improving communication.



EMBASSY SUITES
HOTELS®

Mr. Fred Chilcote

Adult Poster Ambassador



Mr. Fred Chilcote of Little Rock was selected as ArkSHA's Adult Poster Ambassador. Fred was 45 when he had his stroke eight years ago. He has mild to moderate Broca's aphasia and apraxia of speech. Prior to his stroke, Fred was an architect by profession. He still continues to

attend annual conventions and meetings so that he can maintain his professional license; although it is inactive at this time.

Following dismissal from therapy at Baptist Healthcare, Fred has been attending individual therapy at the UAMS Speech and Hearing clinic. He has been a client for several years where the clinicians enjoy working with him. At the clinic, he participates in an aphasia group. Supervision of most of his therapy sessions has been provided by Terri Hutton, ASHA Fellow – who also nominated him for this distinction.

Fred has been videotaped for teaching presentations/lectures conducted by Dr. Richard Zraick. As noted by Dr. Zraick, "Fred is very willing to help the students". Dr. Zraick described Fred as "positive and friendly" – that he always has a smile on his face and enjoys giving a "big hello" to people.

Since his stroke, Fred has taken up painting and has become quite an accomplished artist using his left hand only. Fred says that he has done 30-40 paintings over the past few years. He works with India at the Arkansas Art Center every Monday. He has sold some of his artwork and been asked to donate other pieces to charitable auctions – such as the one held by Pulaski Heights Elementary (where his wife Mary Lou is a third grade teacher). One of his pieces of artwork is on display in the UAMS Speech and Hearing Clinic. It was given to Dr. Zraick as a gift after being won at an auction by a colleague. He then donated it to the clinic so it could be enjoyed by others.

Fred is very proud of his children. As his son was growing up, he was a Scout Master. Although his son now attends college in Fayetteville, Fred continues to stay involved with the Boy Scouts of Little Rock – attending camps, going to the river, or exploring caves. His daughter, Mary Elizabeth, is a first year graduate student at U.C.A. She plans to become a speech language pathologist.

Brandon Workman

Youth Poster Ambassador



Brandon Workman, a fourteen year old, from Bob Courtway Middle School in Conway, AR was selected for the ArkSHA Poster Ambassador. Brandon has a diagnosis of Cerebral Palsy; seizure disorder; and speech-language disorder with Intellectually Deficit Range of intellectual ability.

Brandon is a happy go lucky young man and is a real roadster in his electric

wheelchair. His speech is mostly unintelligible. With the wonderful assistance of the I CAN program, an AAC device was borrowed for Brandon to use. He readily embraced the communication tool and enthusiastically engaged in communication on a broader scope. The Vanguard allowed Brandon to attend classes with a new peer group that he would have otherwise not been able to attend. He has been able to move to a less restrictive environment for part of his week.

He is Mr. Personality and is quite the negotiator. He definitely has a mind of his own and is never afraid to voice his opinions. Nominated by Kay Hall, she said, "He definitely keeps me on my toes and mandates the bulletin boards get changed every month and on time." Brandon also receives services at Pediatrics Plus Clinic after school hours. He is embraced and loved by all who meet him. Brandon has faced adversity with charm and dignity. He celebrates the positive and doesn't let the negative hold him back. He has a wonderful family who celebrates Brandon's gains and provides a wonderful environment filled with challenges and life experiences. He has captured the heart of his speech language pathologist, Kay Hall; who is so proud of his work ethic and his continued love of life. Kay says he has a heart as big as gold. She says he is a true ambassador for personal perseverance and an advocate for how assistive technology can alter a person's future.

WANTED: More Members!

If you've not yet paid your membership fees, you can find the downloadable Membership Form from the ArkSHA Website (www.arksha.org). Just click on the "Join ArkSHA" link on the left. You can fax your membership form to the ArkSHA office (501-224-0988). Membership fees can be paid by check or credit card. We are working to recruit new members and retain past members. Remember that ArkSHA membership brings many benefits.

- Discounted Convention Rates
- Inexpensive Summer Regional Workshop
- Opportunity for networking with Colleagues
- Provision of Lobbying Agency who represents our professions before State Legislature and other State Agencies
- Opportunities to participate in Association Activities
- Access to Online Newsletter and Membership Directory
- Voting Privileges

Continue your membership to take advantage!

Capitol Report

As usual Randy Thurman and Courtney Sheppard were at their best and facilitated getting the stipend bill through the legislature. It was signed by Governor Beebe and is now law. We now have a December date for speech-language pathologists to receive their stipends, although at the present time there is no funding for the stipend.

Randy and Courtney also kept the ArkSHA board apprised of legislation that might possibly impact services delivered by speech-language pathologists or audiologists practicing in Arkansas. They will continue to monitor what might be proposed in next year's budget session.

As always, with the help of our lobbyist, the ArkSHA Board will keep members informed of any legislation that affects the professions.

Call for Papers!

Howdy ArkSHA! I hope each of you are ready to "Saddle Up with ArkSHA" at the 2011 Convention! We have terrific featured speakers this year, but we know many of you would make terrific speakers as well! Please consider sharing your vast knowledge and experience at the convention because ArkSHA is now accepting call for papers submissions.

The call for papers form is included in the newsletter.

Please complete this form and submit to our new management office!

You may submit by fax to (501) 224-0988, by mail to PO Box 24103 Little Rock, AR 72221, or by email to arksha@arksha.org.

Thank you for taking time to consider presenting at the 2011 convention!

Miranda Crabtree
VP of Continuing Education
mirandarparks@yahoo.com

Association Notes...

It has been a busy first part of the year for the ArkSHA management office. We acquired and sifted through all of ArkSHA's paperwork; we are getting to know the ins and outs of who you are and what you do. Don't be afraid to pick up the phone or email us; we are here to answer any questions or concerns that you might have. Visit the website at www.arksha.org for updates and news related to ArkSHA.

Help us Round up some Top Notch Exhibitors! ArkSHA is in the process of rounding up the best exhibitors to have on hand at the 2011 Convention that will be October 12-14 at the Embassy Suites. Do you have a vendor you would like to see at the Convention? Email the office at arksha@arksha.org or call at 501-244-0621 if you have someone in mind. We want to get the people there that you want to see. They can also be directed to the website at www.arksha.org to download the exhibitor registration form.

Marilyn Porterfield, Account Manger



Phone: (501) 244-0621
Fax: (501) 224-0988
Email: arksha@arksha.org
www.arksha.org

CALL FOR PAPERS

2011 ArkSHA Convention

October 12-14, 2011-Embassy Suites Little Rock

Please fill out one form per presenter for each presentation
Email attachments to: arksha@arksha.org with a subject line saying "ArkSHA Call for Papers"

PRESENTATION TITLE (maximum of 10 words):

DEADLINE FOR ALL PRESENTERS- JUNE 1, 2011

All Presentations Shall be Made on Friday 10/14/2011

_____ **PROFESSIONAL PRESENTATION**

_____ **STUDENT PRESENTATION**

Speaker's Name (w/degree/certification): _____

Job Title (or Student): _____

Employer (or School): _____

Complete Mailing Address: _____

Daytime Phone: _____ **Home Phone:** _____

Email: _____

PROFESSIONAL PRESENTERS must submit all of the following in Word format by email by June 1, 2011 in order that continuing education credit may be applied for:

- This Application (May be faxed or scanned and emailed)
- Narrative Abstract (50 to 75 words) - for the Convention Program
- BRIEF Bio - (max. 100 words) - for the Convention Program
- Current Resume
- Minimum of 3 Learning Objectives

PLEASE SPECIFY: _____ 1 Hour Presentation _____ 2 Hour

STUDENT PRESENTERS must submit all of the following in Word format by email by May 1, 2011 in order that continuing education credit may be applied for:

- This Application (May be faxed or scanned and emailed)
- Narrative Abstract (50 to 75 words) - for the Convention Program

Subject Matter Professor: _____ **Phone #:** _____

PLEASE SPECIFY: _____ 15 Minute Presentation _____ 30 Minute Presentation

The ArkSHA Convention Program Planning Committee reserves the right to select or deny any presentation in order to provide an appropriate variety and number of timely topics within the logistical facilities and timeframes available.

ArkSHA Board Meeting Summary

April 8, 2011

The most recent ArkSHA board meeting was held on April 8, at the office of Best Association Management (BAM). Those in attendance were Aleecia Starkey-President, Carol Fleming-Past President, Monica Scott-President-Elect, Jeff Adams-Treasurer, Colleen Allen-Secretary, Miranda Crabtree-VP Continuing Education, Cindy Wofford SLP Services, Courtney Sheppard-Lobbyist, Marilyn Porterfield-ArkSHA Account Executive, and Anne Fuller-BAM.

Minutes from the previous meeting were reviewed and approved.

Lobbyist Report- Courtney Sheppard explained what ArkSHA went through on getting HB1819 passed. The board approved to cover the cost associated with the lunch during one of the legislative meetings. He will also set up a meeting for sometime in June with the Superintendents. President Starkey asked Carol Fleming to assist on the Adhoc Salary Supplement Committee for federal level information.

Committee Reports

Staff Report- Marilyn Porterfield reported that the website has been transferred and is being updated. She also reported that we have received the round pin pieces, and have ordered the membership cards. Once everything is received, renewal membership cards and pins will be mailed.

Treasurer- Jeff Adams presented the financials and the board approved them. Jeff will get with Marilyn to review the ad rates of other organizations to create an updated ad rate sheet for the ArkSHA newsletter.

Past President- Carol Fleming reported that Ambassadors have been selected and she will be sending letters to them that will invite them to the Capitol (if we are invited) and invite them to the Convention as our guest Thursday night and then for the awards on Friday A.M.

President-Elect -Monica Scott-Membership- Details of sending a separate dues renewal notice rather than sending with the ballots after the convention was discussed. Sending a second renewal notice was also discussed. Jeff will get with Marilyn to see the financial impact of membership options. (ex. Joining at the convention for the next year). The board also approved for Marilyn to send an email blast to non-renews from 2010 urging them to pay their dues ASAP, with a memo of transition details.

Vice-President for Speech Pathology Services- Cindy Wofford has put together all the details of the NorthEast Arkansas Regional ArkSHA workshop, The AaaaBC's of Fluency: Adaptive Assessment and Activity Approaches by Creative Clinicians, which will be in Jonesboro that will be held on July 19, 2011. The cost for this workshop is \$50. Lunch will not be provided. The 5 hour long workshop is certified for CEU's.

Vice-President for Continuing Education- Miranda Crabtree has confirmed all of her speakers for the convention; she just needs to get speaker contracts to them. Marilyn and Miranda have been working on revamping old speaker contracts. Exhibitors will have better publicity if we do not use pipe & drape. Each spot will be in a 'prime' location and not be hidden due to the layout of the meeting space at the Embassy. Marilyn and Miranda will edit the exhibitor contract to specify all the changes for this year. A layout of booths will also be included.

Old Business

CSAP Meeting-Carol Fleming, current CSAP President and past ArkSHA President purchased the necessary auction item for the CSAP meeting. The board approved to send Monica (1 board rep) to CSAP instead of 2, and cover extended cost for Carol Fleming that CSAP does not cover. The board also approved that if SEAL cannot attend the ASHA School conference, the President (Aleecia Starkey) will use the allotted \$500 plus the money from not going to CSAP to attend.

Proclamation for Better Hearing & Speech Month- Carol Fleming has submitted a letter to the Governor requesting that May be Better Hearing and Speech Month, and we are currently waiting reply.

New Business

Governor's Office Nomination for ABESPA- Aleecia Starkey stated that the Governor's office needed a nomination for the Public School position immediately, so she nominated Rebecca Butler. Aleecia asked the board if there was anyone else they would like nominated, and no other names were brought before the board.

The meeting was adjourned at 4:45 p.m.

ArkSHA Northeast Regional Seminar

The AaaaBC's of Fluency:

Adaptive Assessment and Activity Approaches by Creative Clinicians

Seminar Location

Arkansas State University
116 N Caraway
Jonesboro, Arkansas 72921

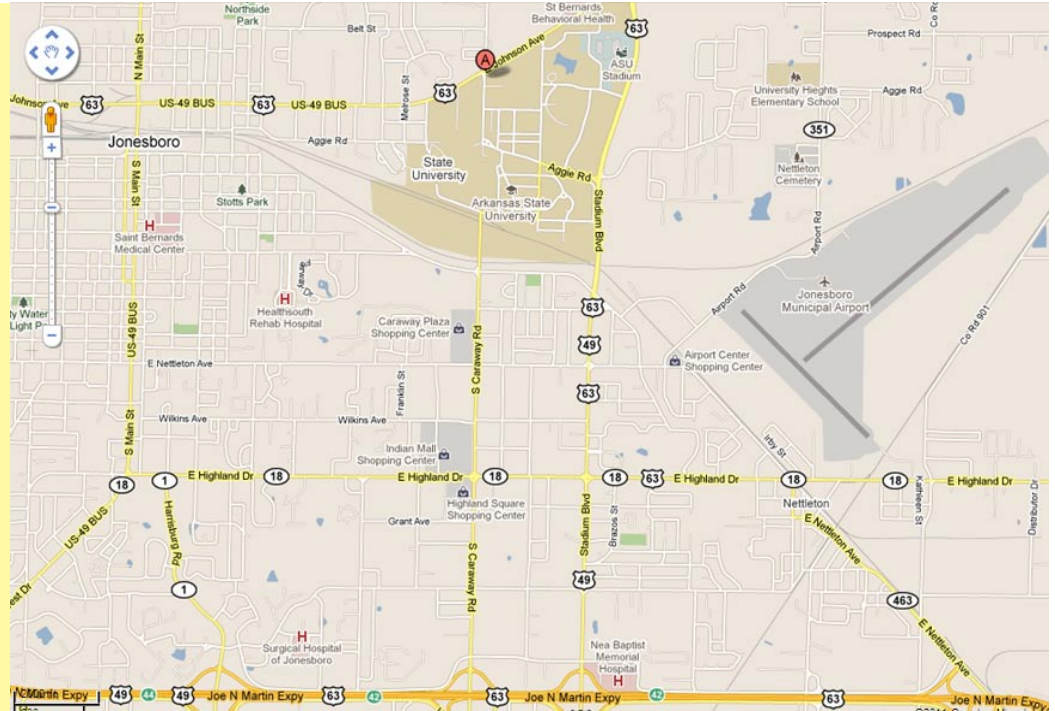
Seminar Fees

ArkSHA Members:
\$50

Non-Members:
\$60

Continuing Education

Submitted for:
.5 ASHA CEU's
& 5 ADE CE's



Lunch will be "on your own" with several fast restaurants on ASU campus or near campus

REGISTRATION INFORMATION

Name _____ ArkSHA Member _____ Non-Member _____
 Address: _____
 City: _____ State: _____ Zip: _____ Home Phone: _____
 Email Address: _____
 Employer: _____ Work Phone: _____

Presented by: Tisha G. Pierce, Assistant Professor of Communication Disorders & Clinical Supervisor-ASU



This presentation will provide a refresher fluency disorders, as well as theories on etiology. Many SLP's report feeling ill-prepared and frustrated regarding the assessment, diagnosis and treatment of people who stutter. Data collection and information gathering will be specific targets of discussion. Several innovative and functional assessment techniques will be presented along with hands-on practice. The development and implementation of intervention strategies will be discussed. Fluency doesn't have to be frustrating!

MAIL THIS FORM WITH CHECK PAYABLE TO ARKSHA TO: P.O. BOX 24103 LITTLE ROCK, AR 72221 or FAX to 501-224-0988	Amount Owed: _____ Check #: _____ Visa/MasterCard Credit Card#: _____ Exp. Date: _____ CVV: _____ Name on card _____ Billing Address (if different from above) _____
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For more information please call (877) 427-5742 or email arksha@arksha.org